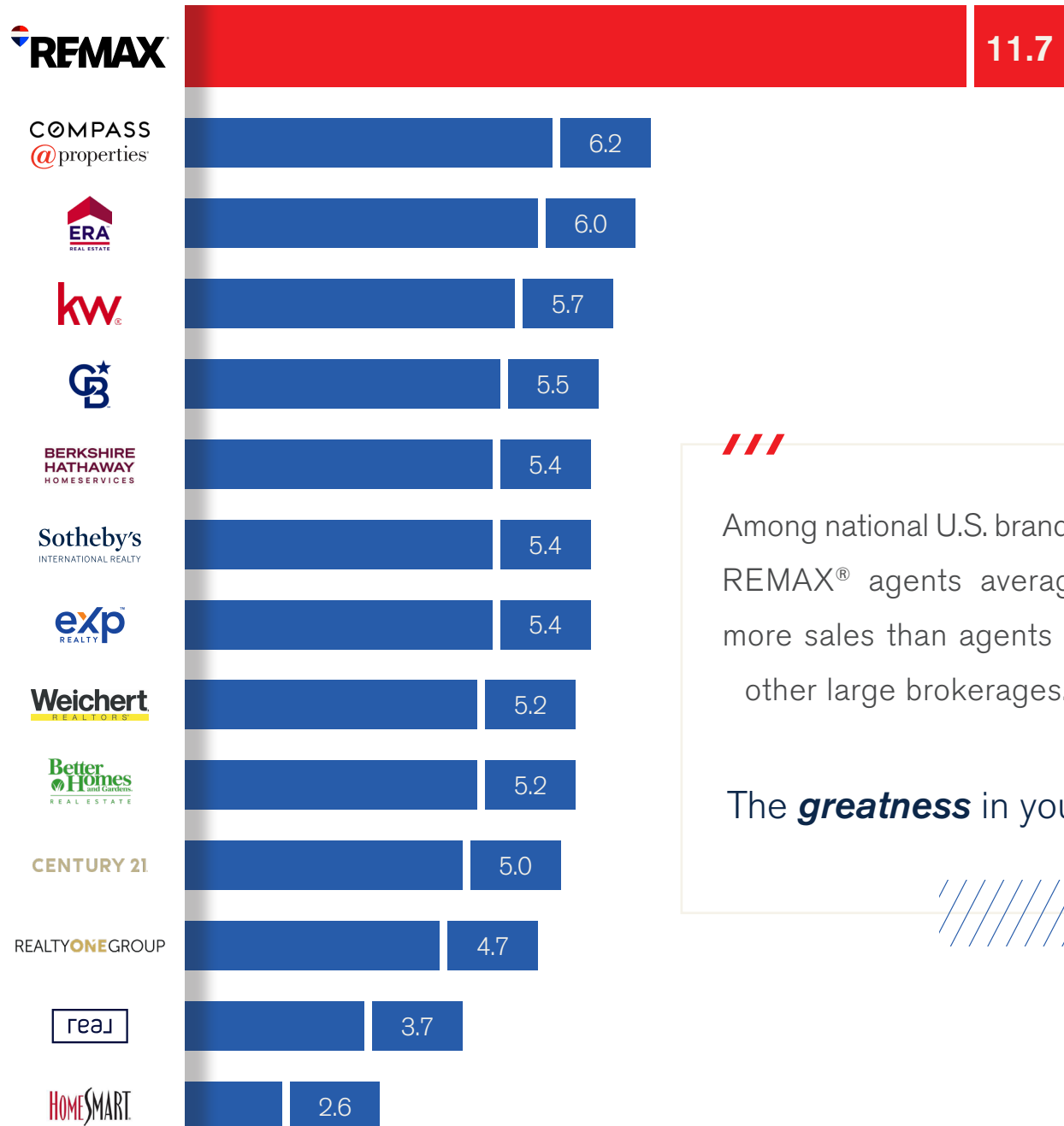


AGENT PRODUCTIVITY BY BRAND

2025 NATIONAL BRANDS RANKED BY TRANSACTION SIDES
PER AGENT AT LARGE BROKERAGES.



Among national U.S. brands,
REMAX® agents average
more sales than agents at
other large brokerages.

The **greatness** in you.™

REMAX VS. BERKSHIRE HATHAWAY HOMESERVICES



**BERKSHIRE
HATHAWAY**
HOMESERVICES

11.7

Transaction Sides Per Agent¹



5.4

Transaction Sides Per Agent¹

110+

Countries and Territories²



11

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



7.3%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



99% Fewer Visits⁶

on berkshirehathawayhs.com

/// The *greatness* in you. ///

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REMAX

VS. BETTER HOMES & GARDENS



11.7

Transaction Sides Per Agent¹



5.2

Transaction Sides Per Agent¹

110+

Countries and Territories²



6

Countries and Territories²

36.4%

Unaided awareness among current and future buyers and sellers.³



2.2%

Unaided awareness among current and future buyers and sellers.³

597,770

Transaction Sides⁴



58,230

Transaction Sides⁴

/// The *greatness* in you. SM ///

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REMAX VS. CENTURY 21



CENTURY 21

11.7

Transaction Sides Per Agent¹



5.0

Transaction Sides Per Agent¹

110+

Countries and Territories²



79

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



30.9%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



86% Fewer Visits⁶
on century21.com

/// The *greatness* in you. ///

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REMAX

VS. COLDWELL BANKER



2025



11.7

Transaction Sides Per Agent¹



5.5

Transaction Sides Per Agent¹

110+

Countries and Territories²



45

Countries and Territories²

36.4%

Unaided awareness among current and future buyers and sellers.³



21.2%

Unaided awareness among current and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



87% Fewer Visits⁶
on coldwellbanker.com

/// The *greatness* in you. ///

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REMAX VS. COMPASS



COMPASS

11.7

Transaction Sides Per Agent¹



6.2

Transaction Sides Per Agent¹

110+

Countries and Territories²



1

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



3.2%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



74% Fewer Visits⁶
on kw.com

/// The *greatness* in you. ///

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REMAX VS. ERA


2025



11.7

Transaction Sides Per Agent¹



6.0

Transaction Sides Per Agent¹

110+

Countries and Territories²



37

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



1.6%

Unaided awareness among current
and future buyers and sellers.³

597,770

Transaction Sides⁴



70,092

Transaction Sides⁴

/// The *greatness* in you.™ ///

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REMAX VS. EXP REALTY



2025



11.7

Transaction Sides Per Agent¹



5.4

Transaction Sides Per Agent¹

110+

Countries and Territories²



27

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



1.6%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



95% Fewer Visits⁶
on exprealty.com

/// The *greatness* in you. ///

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REMAX VS. HOMESMART



11.7

Transaction Sides Per Agent¹



2.6

Transaction Sides Per Agent¹

110+

Countries and Territories²



1

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



0.1%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



99% Fewer Visits⁶
on homesmart.com

/// The *greatness* in you. ///

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REMAX VS. HOWARD HANNA


2025



11.7

Transaction Sides Per Agent¹



7.7

Transaction Sides Per Agent¹

110+

Countries and Territories²



1

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



1.9%

Unaided awareness among current
and future buyers and sellers.³

597,770

Transaction Sides⁴



92,975

Transaction Sides⁴

/// The **greatness** in you.™ ///

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REMAX VS. KELLER WILLIAMS



11.7

Transaction Sides Per Agent¹



5.7

Transaction Sides Per Agent¹

110+

Countries and Territories²



60

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



14.5%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



83% Fewer Visits⁶
on kw.com

/// The *greatness* in you. ///

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REMAX VS. SOTHEBY'S INTERNATIONAL REALTY



Sotheby's
INTERNATIONAL REALTY

11.7

Transaction Sides Per Agent¹



5.4

Transaction Sides Per Agent¹

110+

Countries and Territories²



84

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



3.3%

Unaided awareness among current
and future buyers and sellers.³

#1 Real Estate Franchisor Website⁴

100 Million+

Visits⁵ on remax.com



95% Fewer Visits⁶
on sothebysrealty.com

/// The *greatness* in you. ///

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