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# Selling Your Home With Agent Name



**RE/MAX**  
ASSOCIATES

801.555.5555  
agent@gmail.com  
AgentWebsite.com

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# Finding Market Value



## COMPARE

We will compare your home to others that have recently sold, or are on the market in your area.



## MARKET CONDITIONS

Whether we are in a buyer, seller, or balanced market will affect the value of your home.



## CONDITION OF YOUR HOME

Any upgrades that you have completed will affect how we price your home to others on the market.



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# Increasing Market Value



COSMETIC UPGRADES



CURB APPEAL



DECLUTTER

GETTING YOUR HOME  
READY TO SELL  
CHECKLIST



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# Marketing Plan

- ◆ RE/MAX Property Sign
- ◆ MLS & RE/MAX Network of REALTORS
- ◆ Home Searchable On 100 Plus Websites
- ◆ Facebook & Instagram Posting
- ◆ Strategically Timed Open House



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# Premier Service

- ◆ Guidance and Advisement
- ◆ Monitor & Present All Offers
- ◆ Facilitate Negotiations
- ◆ Network of Professionals
- ◆ Ensure Successful Transaction



# RE/MAX vs. The Industry



TRANSACTION SIDE  
PER U.S. AGENT

**16.1**



U.S.  
TRANSACTION SIDES

**988,480**



U.S. BRAND  
AWARENESS

**34%**

RE/MAX leads in the  
real estate industry



View full industry report



**we are**

# **GOLD NATION**

The #1 RE/MAX in the World

**3,000+ AGENTS**

130 Offices serving throughout Utah, Arizona, California, Nevada, Oregon, and Washington!



**RE/MAX**  
GOLD

**RE/MAX**  
ASSOCIATES

**RE/MAX**  
ONE

**RE/MAX**  
GRUPE GOLD

**RE/MAX**  
EQUITY GROUP

**RE/MAX**  
CENTRAL

**RE/MAX**  
ALLIANCE GROUP

**RE/MAX**  
INTEGRITY

**RE/MAX**  
NORTHWEST

**RE/MAX**  
REALTY AFFILIATES



**Children's  
Miracle Network  
Hospitals®**

# Miracle Agents & Staff

Helping save lives



**\$292,268**  
Raised in 2022



**\$1.8+**  
MILLION  
Since 2015





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# What My Clients Are Saying

We couldn't have asked for a better REALTOR! Agent really helped move our house quickly. Their team was excellent, and we would recommend them to anyone.

-Terri

I was worried my home wouldn't sell quickly, Agent convinced me otherwise. Our home sold in a matter of days. Love our Agent!

-Chester

I have never sold a home before, Agent really helped answer all my questions and walk me through the process. Super thankful!

-Carolyn

We were able to sell our home for a whole lot more than we thought possible. Couldn't ask for a better agent! We are definitely going to recommend Agent to everyone we know.

-Barry

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# Agent Name

## Hustle Stats

When it comes to **delivering results**,  
my track record **is my guarantee**.

**12**

YEARS IN  
REAL ESTATE

**15**

AVERAGE  
DAYS ON MARKET

**\$520,000**

AVERAGE  
SALES PRICE

**87**

CLOSED SALES

**97%**

LIST PRICE TO  
SOLD PRICE RATIO

# Agent Name

My goal as a real estate agent is to help my clients understand every aspect of their home goals. I am fueled by my passion for giving my clients the best possible experience in real estate.

I am actively advancing my knowledge of the industry every day to help clients make well-informed decisions. I will work hard to insure my client's vision of a home sale, or finding their next home.



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